




TELECENSE PRICE LIST

The sales price is presented in two categories. The first one « *1- City Category* » corresponds to the city that requires a special treatment due to its high population density.

The notion of urban unit is based on the continuity of the built environment and the number of inhabitants. TeleCense is based on the following definition: a municipality or group of municipalities with a continuous built-up area (no break of more than 200 meters between two buildings) that has at least 2,000 inhabitants.

The second category prices « *2- Country Category* » are defined according to the area treated. That means all other surfaces which doesn't correspond to the urban unit definition described in the « *1- City Category* ».

TeleCense price also a function of the level of services:

-  **STANDARD:** Fully automatic calculation after demographic models validation
-  **ENRICHED:** Standard TeleCense service + quality check by expert
-  **PREMIUM (See. * ; **):** **Extra high end** service using or including external data or services (Ex: VHR Images Visible / Radar, Flux Vision by Orange Business Services)

Subscription to two updates per year corresponds to 20% of the initial price (standard and enriched).

1- City Category

SIZE	NUMBER OF INHABITANTS	STANDARD	ENRICHED	PREMIUM
Small City	< 0.5M	20 K€	30 K€	*
Medium City	> 0.5M & < 2M people	30 K€	45 K€	*
Large City	> 2M people	50 K€	75 K€	*

2- Country Category

Surface Area Range in Km2 (Square Kilometer)	STANDARD	ENRICHED	PREMIUM
< 20K	50 K€	75 K€	**
< 50K & > 20K	65 K€	100 K€	**
< 120K & > 50K	80 K€	120 K€	**
< 250 K & > 120K	95 K€	150 K€	**
< 0.5M & > 250K	125 K€	200 K€	**
< 1 M & > 0.5 M	200 K€	300 K€	**
> 1M	300 K€	450 K€	**

(***) The surface area calculation will correspond to the surface of the products that are needed to cover the input perimeter defined by the customer.